

RAISING THE BAR

A *Benefit Concert* supporting PWJC's mission to
provide FREE legal services to victims of abuse.

FRIDAY, OCTOBER 24, 2025

THE CAPITOL THEATRE, PORT CHESTER

www.PWJCRaisingTheBar.com



VOTED BEST OF WESTCHESTER

BEST NONPROFIT EVENT



Pace Women's Justice Center was honored to win Westchester Magazine's 2024 Best of Westchester award for **Best Nonprofit Event**! We extend our deepest gratitude to the Indigo Girls, our sponsors, volunteers, and community for their support and participation.

This award celebrates the success of this annual concert series and the vital work we do. Thank you for believing in our mission and helping us continue our fight for justice and support for women in need.

THE CAPITOL THEATRE, PORT CHESTER, NY
www.PWJCRaisingTheBar.com



ABOUT US

PACE WOMEN'S JUSTICE CENTER provides **free legal services** and advice to victims of **domestic violence, sexual assault, and elder abuse**. Our team is located in the **New Rochelle, White Plains, and Yonkers Family Courthouses** as well as our own free **Walk-In Clinic in White Plains**. Our attorneys provide civil legal services to those who need it most, where and when it is most convenient to them.

Our outreach and training team also ensures that first responders and members of the justice system are aware of the issues that may arise during abuse cases. Training is essential to make sure victims are not retraumatized and essential legislation created to protect victims is fully enforced.

LEGAL SERVICES WE OFFER:

- Protection Orders
- Custody
- Child support
- Spousal support
- Divorce
- Legal consults
- Walk-in clinic
- Document prep
- Evictions
- Financial exploitation intervention
- Guardianships
- Wills
- Advance directives
- Power of Attorneys
- Sexual assault advocacy
- Title IX navigation
- Information
- Resource referrals
- and more!



ABOUT US

PWJC (PACE WOMEN'S JUSTICE CENTER)

We are a self-funded nonprofit legal center under the 501(c)(3) status of Pace University serving clients in Westchester and Putnam Counties. For nearly 35 years, we have been dedicated to eradicating interpersonal violence in our community.

CLIENTS

3500+

Individuals receive free legal assistance including court representation, legal information, and legal consultations.

STAFF

36+

86% are client-facing individuals - paralegals and attorneys providing trauma informed legal services.

LANGUAGES AVAILABLE

240+

through the use of a confidential service. 39% of staff are bilingual.

OUR MISSION

Provide FREE legal services to victims and survivors of domestic violence, sexual assault, and elder abuse. We serve **EVERYONE** regardless of background or circumstance.

ACCESSIBILITY

IN-PERSON offices throughout Westchester: White Plains (main office) and 3 offices in the Family Courthouses of White Plains, Yonkers, and New Rochelle.

SATELLITE offices in Putnam County and Northern Westchester

VIRTUAL legal services via phone and secure internet platform.

HISTORY

34
Years

Established in 1991 as a joint partnership with New York State and Pace University as the first academic legal center in the country focused on prosecutor training.

1998: Direct legal services to clients begin

PROGRAMS

8 +

We offer a range of legal programs supporting survivors of domestic violence, elder abuse, and sexual assault, as well as individuals navigating divorce, custody, and financial exploitation.

PAST BENEFIT CONCERT ARTISTS



INDIGO GIRLS (2023 & 2024 ARTIST)

Grammy-winning duo Indigo Girls headlined the full-length concerts in both 2023 and 2024. With 16 studio albums and over 15 million records sold, Emily Saliers and Amy Ray are one of the most successful folk duos in history. Known for singalong hits like “Galileo,” “Shame on You,” and “Closer to Fine” (featured in the Barbie movie), the pair are also celebrated for their longtime activism and commitment to social causes.



SARAH BAREILLES (2022 ARTIST)

Fresh off her acclaimed Broadway run in Into the Woods Grammy award-w, singer-songwriter Sara Bareilles brought her signature emotional depth and piano-driven sound to the 2022 Raising the Bar Benefit Concert. Her powerful lyrics echo the resilience and strength of PWJC’s clients as they move from crisis to stability. The concert’s name reflects our mission to expand access to free legal services for survivors of domestic violence and sexual assault.

AUDIENCE

MISSION SUPPORTERS

Support for PWJC is rising fast. We've seen a 33.6% increase in donation transactions compared to this time last year, fueled in large part by the excitement around Raising the Bar. Our outreach is reaching deeper into Westchester, connecting with more survivors and more people who believe in a future free from violence. As vital services are stripped away, our community is stepping forward, and sponsors play a key role in that momentum.

CONCERT VENUE

The Capitol Theatre in Port Chester draws a crowd from Westchester, Fairfield, and the New York City metro area. With a 2,000-person capacity and a legendary history that includes Janis Joplin, The Rolling Stones, and Pink Floyd, it's one of the most iconic small venues in the country. Voted Best Event Space 8 years running, by Westchester Magazine, the Cap offers sponsors unmatched visibility in a world-class setting.

LIVE MUSIC FANS

Live music fans don't just show up — they pay attention. Nielsen reports that 12% of all live music spending takes place in small venues like the Capitol, where audiences are deeply engaged. Live Nation found that 63% of fans are more likely to connect with brands at concerts. Sponsors of Raising the Bar don't just get visibility—they get attention, enthusiasm, and lasting impact.

SPONSORSHIP BENEFITS

<div> <div>SPOTLIGHT \$100,000</div> <div>MARQUEE \$60,000</div> <div>DIAMOND \$30,000</div> <div>LEGEND \$20,000</div> <div>PLATINUM RECORD \$10,000</div> <div>GOLD RECORD \$5,000</div> <div>TOP OF THE CHARTS \$2000</div> <div>THE HOT 100 \$1000</div> </div>								
MARKETING & BRANDING								
RECOGNITION AS UNDERWRITER	✓ FOR EVENT	✓ FOR EVENT	✓ FOR VIP RECEPTION					
LOGO ON WEBSITE	✓	✓	✓	✓				
LISTING IN DIGITAL JOURNAL	✓	✓	✓	✓	✓	✓	✓	✓
ON SITE								
NAME ON MARQUEE	✓	✓						
LOGO PROJECTED ON WALLS & ACKNOWLEDGEMENT DURING EVENT	✓	✓	✓	✓				
MEET & GREET WITH ARTIST	(10) MEET & GREET TICKETS	(4) MEET & GREET TICKETS	(2) MEET & GREET TICKETS	(2) MEET & GREET TICKETS	(2) MEET & GREET TICKETS	(2) MEET & GREET TICKETS		
VIP PARKING PASSES	6	4	4	4	3	2	1	
EVENT TICKETS & VIP RECEPTION	(30) FRONT ORCHESTRA	(20) FRONT ORCHESTRA	(16) FRONT ORCHESTRA	(12) ORCHESTRA	(10) ORCHESTRA	(6) ORCHESTRA	(4) ORCHESTRA	(2) ORCHESTRA

SPOTLIGHT
\$100,000

MARQUEE
\$60,000

DIAMOND
\$30,000

LEGEND
\$20,000

PLATINUM
RECORD
\$10,000

GOLD
RECORD
\$5,000

TOP OF
THE CHARTS
\$2000

THE HOT 100
\$1000

MEDIA

PRESS RELEASE



**HIGHLIGHT ARTICLE
IN EVENT EMAIL
BLAST**



**LOGO ON EVENT
EMAIL BLAST**



**PRESS RELEASE FOR
SPONSOR'S
DISTRIBUTION**



SOCIAL MEDIA



**ACKNOWLEDGEMENT
IN POST-EVENT EMAIL
BLAST**



HAVE QUESTIONS? CALL (914)-422-4396
OR EMAIL PWJCEVENTS@LAW.PACE.EDU

EVENT OUTREACH

PRESS RELEASE

- Distribution in New York Metro area pre and post-event.
- Press coverage included Variety, Yahoo, NYS Music, Westchester County Business Journal, Inside Press, and more.

EMAIL BLASTS

Distribution to PWJC and Capitol Theatre newsletter subscriber lists with combined reach of over 35,000.

MEDIA

PWJC Social Media

IG: 1.5K | FB: 1.1K | TikTok: 2.1K

Capitol Theatre Social Media

IG: 71.7K | FB: 133K | TikTok: 1.8K

Radio Support

WLTW Lite 106.7

WEZN Star 99.9



OUR GALLERY



OUR PARTNERS

PWJC MARKETING AND DEVELOPMENT STAFF IS SUPPORTED BY:



THE CAPITOL THEATRE

a historic concert venue aiding
in theater and event
management, box
office/ticketing, stage
production and support.



BUZZ CREATORS, INC.

a Westchester, NY-based
boutique public relations and
marketing firm servicing the
metro NY area and beyond.



BCL ENTERTAINMENT

a Talent + Event Producing and
Brand Partnerships company,
specializing in one-of-a-kind
talent-facing events and
branded partnerships.

GET CLOSER WITH US



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